



What we do

Who we are

JoEllen Reinwart is a credentialed Window Fashions Certified Professional (WFCP), as well as Window Covering Association of America (WCAA) member, always involved in continuing education in the field. JoEllen is a long-time member of an online group of window treatment professionals, "Drapery Pro," sharing ideas, sources and experiences with others across the nation. Following

the love of creativity and challenge of useful design, JoEllen Reinwart, owner of JEM PERSONALIZED INTERIORS, LLC, became involved in creating beautiful custom window treatments in 1993. Her magical touch, paired with her professional training and experience, makes her a perfect choice to create innovative and unique window treatments to accent homes or offices.

By understanding your needs, giving sound advice and offering quality products and service, JEM PERSONALIZED INTERIORS can make your home the perfect expression of you and your lifestyle.

JEM PERSONALIZED INTERIORS is a complete shop-at-home service offering a comprehensive line of fabric and trims, custom-made soft furnishings, blinds and shutters, slipcovers and window film. Our service includes in-home design consultations, accurate measuring, fabrication and professional installation. From start to finish, JEM PERSONALIZED INTERIORS will handle all the details to assure your complete satisfaction. We will:

- Develop an overall theme for your custom window treatments as part of your decorating plan.
- Meet the challenges of today's specialty windows head-on by providing the best solutions for your lifestyle.
- Tap our proven resources such as quality workmanship and bonded and insured installers.
- Give you the best value for your money. We know where to find what you are looking for.
- Prevent costly mistakes by helping you choose appropriate fabrics and styles.
- Save time and energy. We take care of all the details.



"Not only are you a pleasure to work with, you are creative, full of energy, thorough and have the patience of a saint!! I have enjoyed every minute working with you." Wendy

"I have used JoEllen personally in my last three homes for all of my window treatments, as well as accessories for my home, and I have always been very pleased with her service, the products and her charming attitude. JoEllen has been able to handle the small, as well as the big jobs with efficiency and style, which is always appreciated."

*Sandra Meranda
Coldwell Banker Gundaker, President's Elite Agent*

"JoEllen Reinwart is incredibly talented in her industry. She listens to the needs of her clients and makes suggestions on how to turn wishes into beautiful end results. She is a perfectionist in every way -- she gets it right every time and with a smile. She has created just the right designs in draperies, pillows, lamp shades and even table linens to compliment our home style. She can transform 'ho-hum' into something spectacular."

Jerry and Susan Ullman





HERE ARE SOME OF THE BEAUTIFUL ENHANCEMENTS WE CAN PRODUCE FOR YOU!

CUSTOM WINDOW TREATMENTS

- Draperies
- Valances
- Upholstered Cornices
- Sunbursts
- Fabric Shades & Roman Blinds

CUSTOM BEDDING & EXTRAS

- Quilted Bedspreads, Coverlets, Comforters and Duvet Covers
- Dust Ruffles and Shams
- Upholstered Headboards
- Baby Bedding Ensembles
- Table Skirts & Runners
- Placemats & Napkins
- Lamp Shades
- Slipcovers & Upholstery
- Custom Designed Pillows & Cushions
- Anything in Fabric

DRAPERY HARDWARE

- Custom Wrought Iron
- Decorative Finials and Poles
- Hunter Douglas Blinds
- Custom Made Shutters
- Specialty Rods
- Motorized Systems

CALL TODAY!
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www.jeminteriors.com



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St. Louis, MO 63146



**Transforming 'Ho-Hum'
into Something
Spectacular**

Professional Window Treatments & Interiors